

# MAGLEV AERO



Presents

**The MagLev HyperDrive™**

# MagLev Aero Has Built an Exceptional Leadership Team With Deeply Relevant Experience



**Ian Randall**  
Co-Founder  
CEO



**Rod Randall**  
Co-Founder  
Chairman



**Josh Elvander**  
SVP Engineering



**Torbjörn Lembke, PhD**  
Chief Maglev Scientist



**Raj Alur**  
VP Business Development



**Stephen Lee**  
Fractional CFO

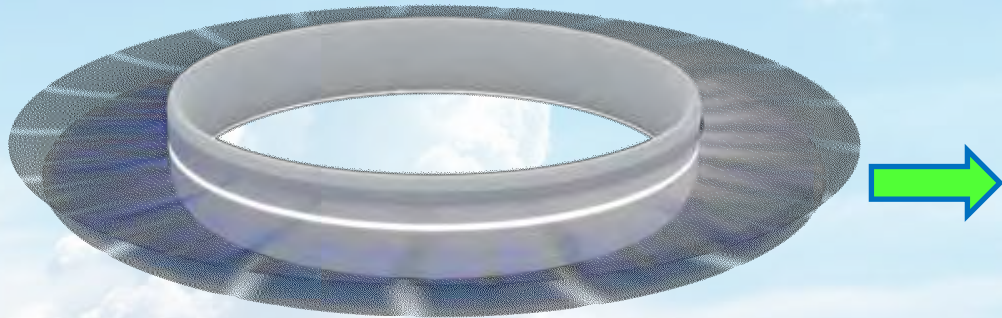


**Kristen Bates**  
Head of HR

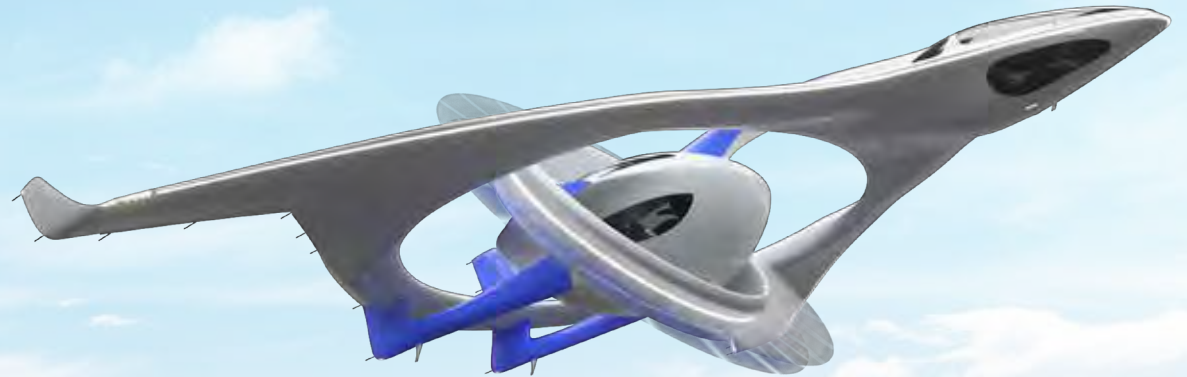


# THE SKY IS THE LIMIT

## MagLev Aero Unlocks the Potential for Clean Mass Market Urban Air Mobility



**HyperDrive™ Breakthrough Propulsion**



**Example Aircraft Enabled By HyperDrive™**

MagLev Aero is developing a breakthrough electric propulsion platform that will enable the Quietest, Highest-Performing, and Safest all-electric Zero Emissions eVTOL Passenger/Cargo aircraft to meet the mass market requirements for the emerging \$1+ Trillion/year Urban Air Mobility Market



# The Market Opportunity For UAM Is Immense

## Morgan Stanley Now Projects This Market To Grow to \$9 Trillion Per Year By 2050

Morgan Stanley | RESEARCH

GLOBAL FOUNDATION

May 6, 2021 10:43 PM GMT

### Urban Air Mobility eVTOL/Urban Air Mobility TAM Update: A Slow Take-Off, But Sky's the Limit

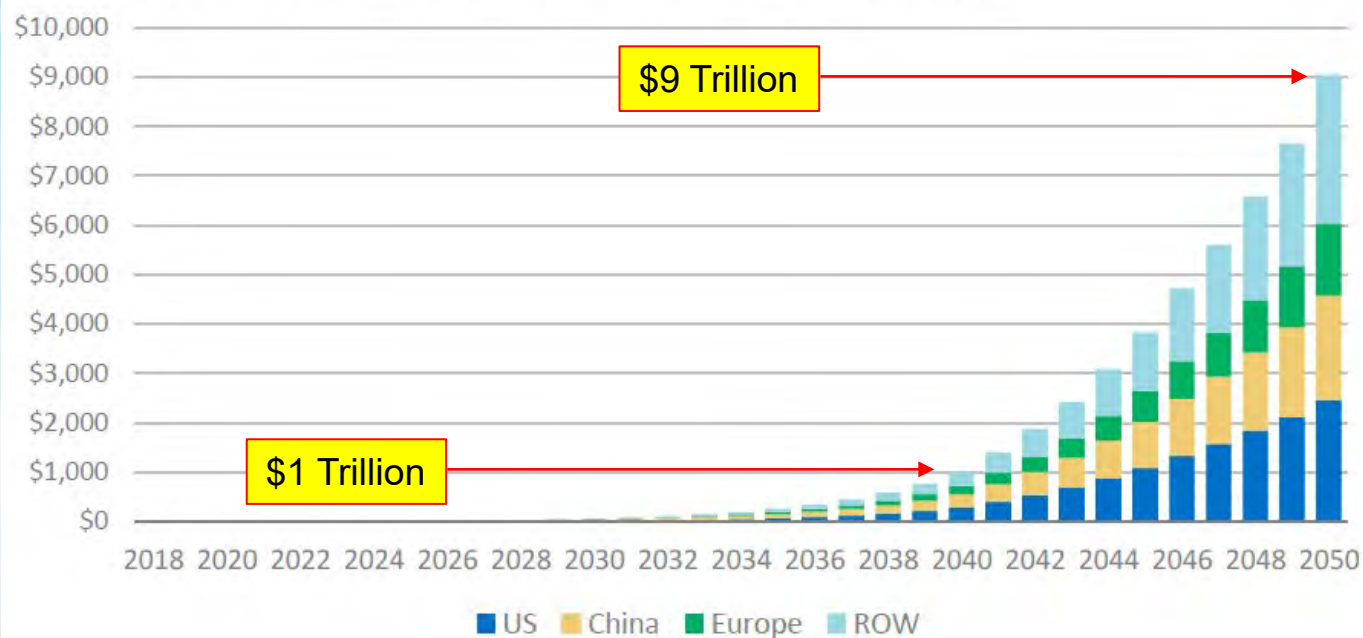
The MS team decreases the Urban Air Mobility TAM base case to \$1tn by 2040, but rolls out projections until 2050, when the TAM is projected to be \$9tn. We don't think investors are prepared for the scope of this revolution. However, they must consider a host of regulatory factors that may slow adoption.



Morgan Stanley does not and rarely is in the business with companies covered in Morgan Stanley Research. As a result, investors should be aware that the firm may have a conflict of interest that could affect the objectivity of Morgan Stanley Research. Investors should consider Morgan Stanley Research as only a single factor in making their investment decisions. For analyst certification and other important disclosures, refer to the Disclosure Section, located at the end of this report.

### Exhibit 10 :

#### UAM Global Total Addressable Market (Base Case)



Source: Morgan Stanley Research Estimates



# The Market Opportunity For UAM Is Immense

## Morgan Stanley Now Projects This Market To Grow to \$9 Trillion Per Year By 2050

Morgan Stanley's updated projection shows the biggest opportunities are Cargo and Autos/Shared Mobility, which will require deep penetration into communities, which will require ultra-quiet operation.

Morgan Stanley | RESEARCH  
May 6, 2021 10:43 PM GMT

GLOBAL FOUNDATION

### Urban Air Mobility eVTOL/Urban Air Mobility TAM Update: A Slow Take-Off, But Sky's the Limit

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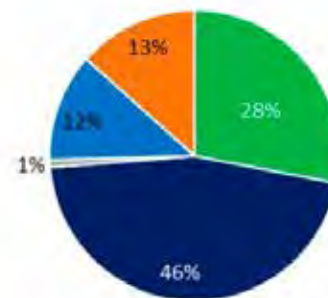
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Exhibit 3:

Old 2040 Breakout of TAM by Market (%)

OLD 2040 TAM: \$1.5Tn



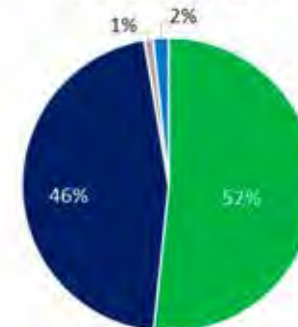
■ Transport/Logistics ■ Autos/Shared Mobility ■ Military/Government ■ Airlines  
■ Enabling Tech

Source: Morgan Stanley Research Estimates

Exhibit 4:

New 2040 Breakout of TAM by Market (%)

NEW 2040 TAM: \$1Tn



■ Transport/Logistics ■ Autos/Shared Mobility ■ Military/Government ■ Airlines  
■ Enabling Tech

Source: Morgan Stanley Research Estimates

# Tremendous Progress Has Been Made By UAM Industry Leaders Across Many Dimensions

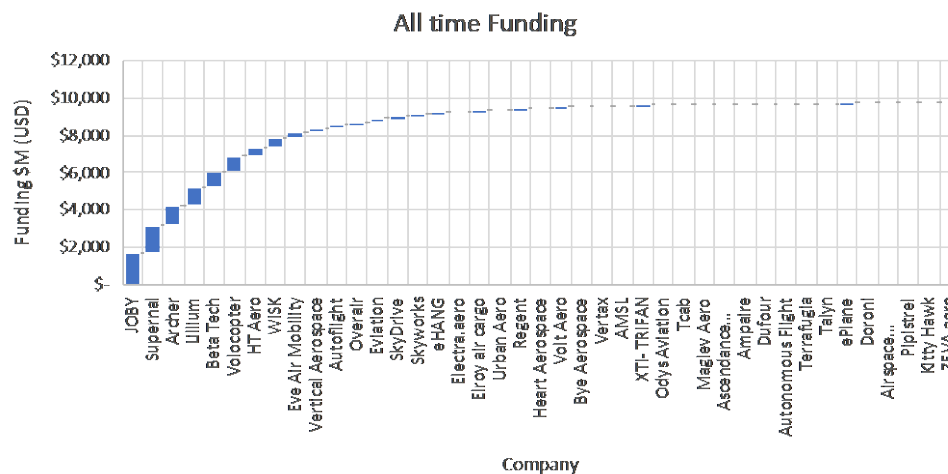
## eVTOL Certification Is Well Underway



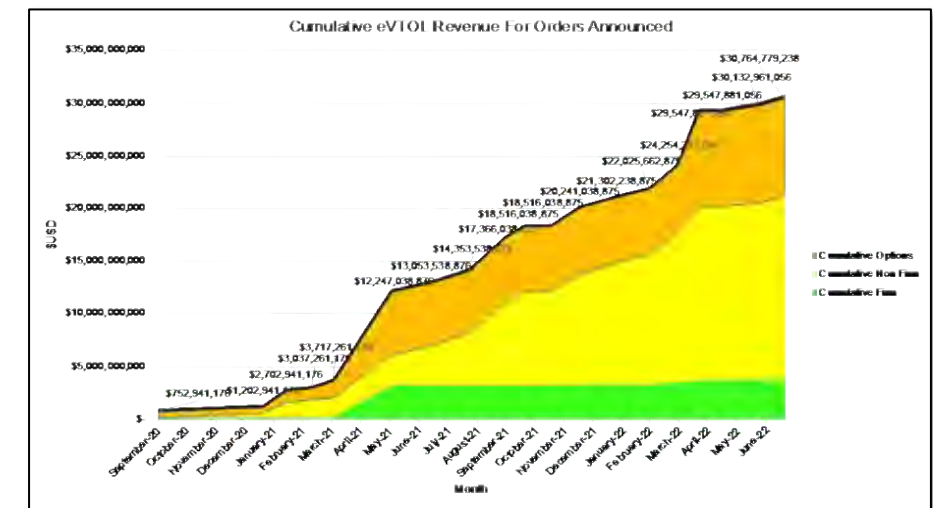
## Automotive Scale Manufacturing Partnerships Have Begun



## eVTOL Financings Now Total Over \$10B In Funding



## Pre-Orders Have Grown From \$753M To Over \$30.7B





# Early Solutions Meet the Requirements For Initial UAM Operations, But What Is Needed For Mass Market \$1T+ Penetration?

Market Requirements For All Electric Battery eVTOLs

Key Criteria	Market Entry	Mass Market Adoption
Redundant Safety	1x10 <sup>-8</sup> Table Stakes	1x10 <sup>-9</sup> Or Better
Ultra Low Noise (Compared To Helicopters)	15dBA Quieter In Flyover Cruise	25dBA Quieter In Take-Off and Approach
Cruise Speed	150 MPH	300 MPH
Capacity	1 Pilot + 4 Passengers 1100 lbs	1 Pilot + 6 Pax + Bags 1400+ lbs
Consumer Appeal	Functional	Beautifully Inviting

Legend:

Many Solutions Exist

A Few Solutions Exist

No Solutions Exist

# While Noise Can Be Reduced In Cruise, Noise In Take-Offs And Landings Is Still Not Quiet Enough To Reach Mass Market Penetration

#NoiseMatters

## UK Researchers Found eVTOL Propeller Noise Will Be Higher Than Expected

Forbes

2w ago



## NASA study finds drone noise is more annoying than 'any ground vehicle'

Published Jul 18, 2017 | DL Cade

Share Tweet



A NASA study has confirmed what your ears have been telling you: people HATE drone noise. In fact, it was ranked more annoying than that of "any ground vehicle."

[Read more at Engadget](#)

Tags: [drones](#), [nasa](#), [study](#)

## 'Do it somewhere else': Glendale residents asking Walmart to stop drone delivery service



Some homeowners are upset as Walmart is testing large delivery drones, saying it sounds like helicopters flying directly above their houses.

By [Sarah Robinson](#)

Published: Jan. 6, 2023 at 7:19 PM EST

[f](#) [m](#) [t](#) [p](#) [in](#)

**GLENDAL, AZ (3TV/CBS 5)** -- People in a peaceful neighborhood off of 59th Avenue and Bell Road were in for a rude awakening when they say Walmart began testing their large delivery drones.

Residents say it sounded like a helicopter flying directly above their homes. "It sounds like a hornet's nest that's been kicked up," said Mike Baxter, who's lived in the neighborhood for five years.



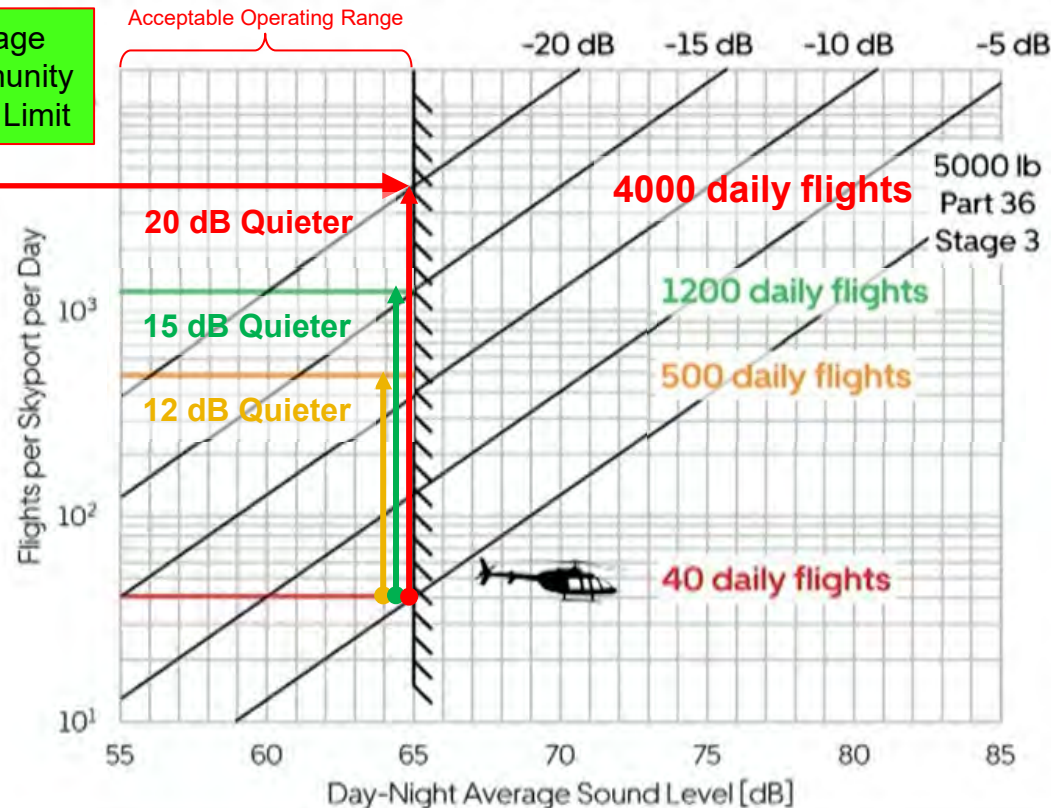
# Day-Night Noise Level Limits Flights Per Day Per Region

*Helicopters Are Limited to 40 Flights Per Day, MagLev Aero Can Expand This By 100x*

Why does it matter?

20+ dB Advantage  
Eliminates Community  
Acceptance as a Limit

## Data-Driven Acoustic Goals



### Day-Night Noise Level

$$L_{dn} = 10 \log_{10} \left[ \frac{1}{86400} \left( \int_{0000}^{0700} 10^{[L_A(t)+10]/10} dt + \int_{0700}^{2200} 10^{[L_A(t)]/10} dt + \int_{2200}^{2400} 10^{[L_A(t)+10]/10} dt \right) \right]$$

### Regulated By:

14 CFR Part 150  
Appendix A  
Sec. A150.101 Part B

65 DNL Acceptable for any  
community zoning region  
including:

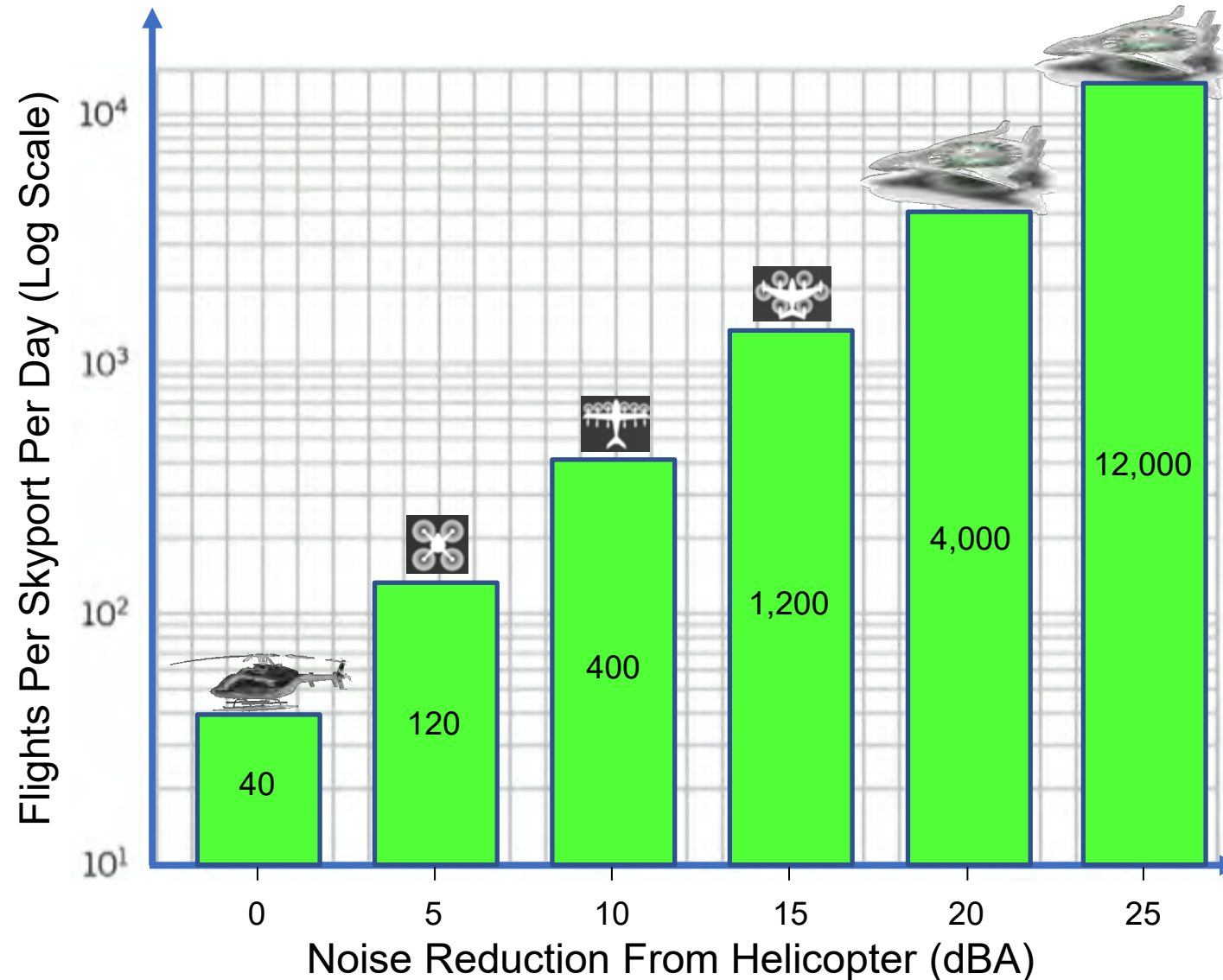
Residential  
Schools  
Hospitals  
Churches

Uber

# The Bigger The Noise Reduction, The More Acceptable Flights Per Day

*MagLev Aero's Ultra Quiet Target Enables More Flights, and Thus Revenue, Per Day*

- Noise perception is nonlinear but looks linear on a log scale
- Helicopters are loud, limiting flights to 40 per day



- The more the noise reduction from an eVTOL, the more flights per day that are acceptable to the community
- This is very nonlinear
- Quiet eVTOLs dramatically increase the revenue and market opportunity
- This is better seen on a linear scale

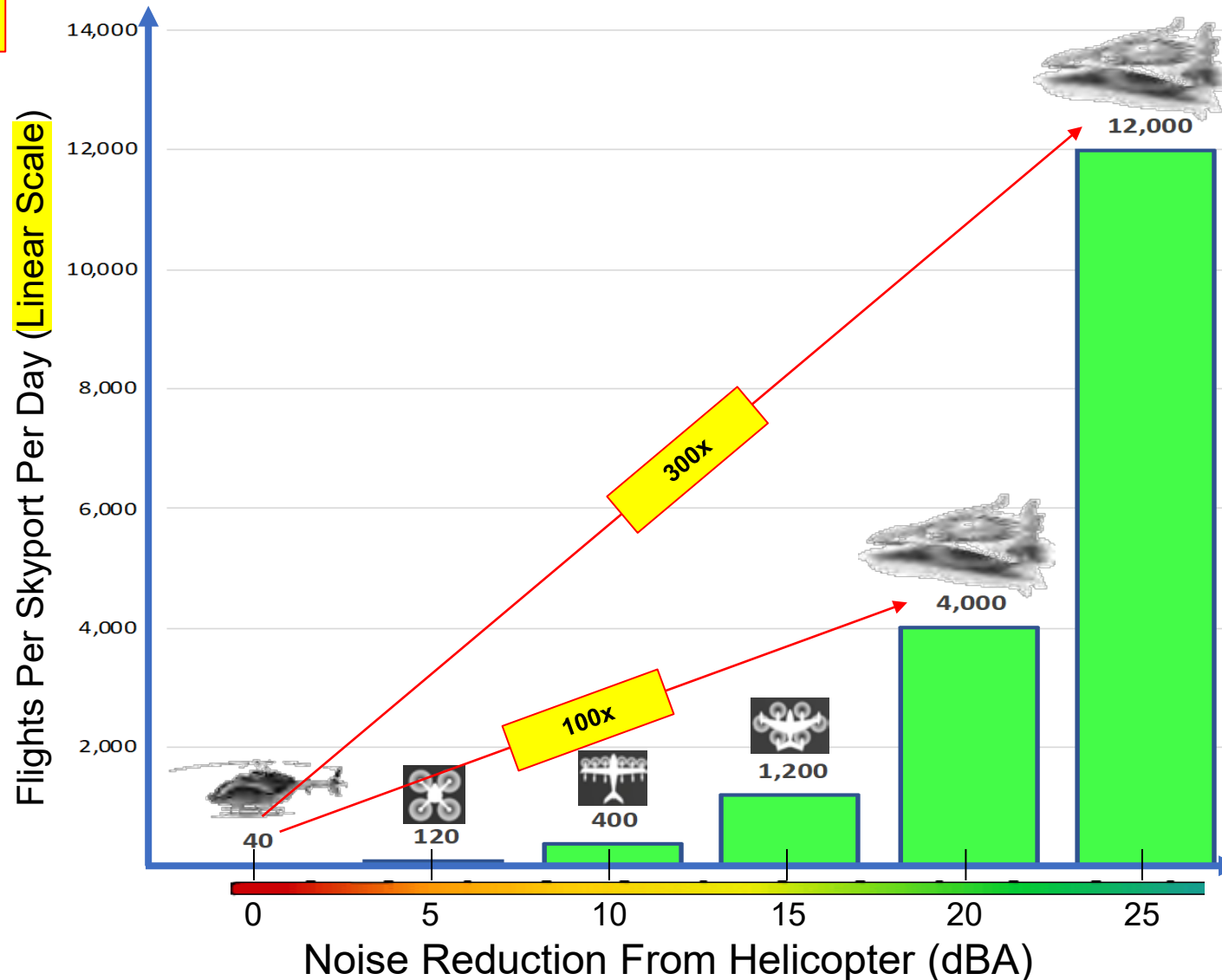


# Why Is Noise So Important? Low Noise Enables Dramatic Market Expansion

*MagLev Aero's Ultra-Quiet Target Enables 100x More Flights, and Thus Revenue, Per Day*

## How much does it matter?

- Different eVTOL designs may have dramatically different performance characteristics and revenue potential
- Noise perception is nonlinear but looks linear on a log scale
- Helicopters are loud, limiting flights to 40 per day

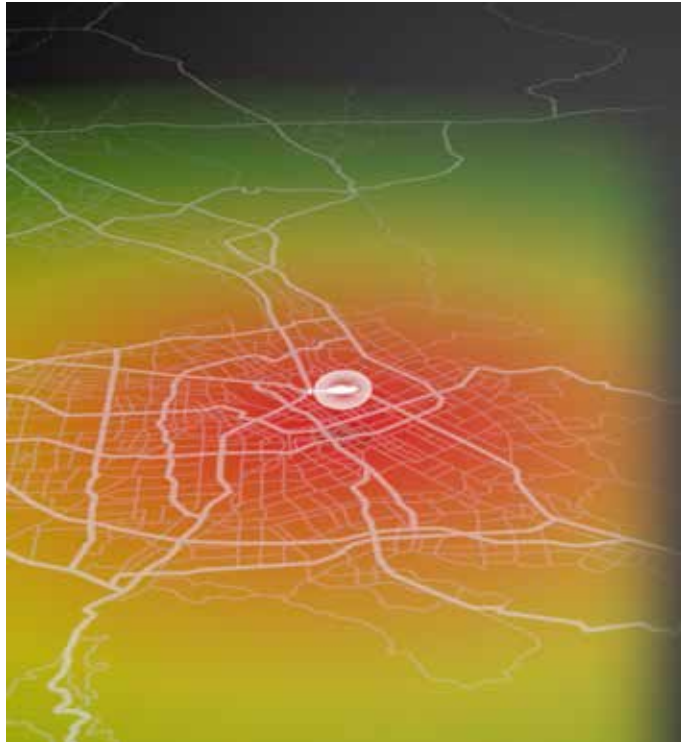


- The more the noise reduction from an eVTOL, the more flights per day that are acceptable to the community
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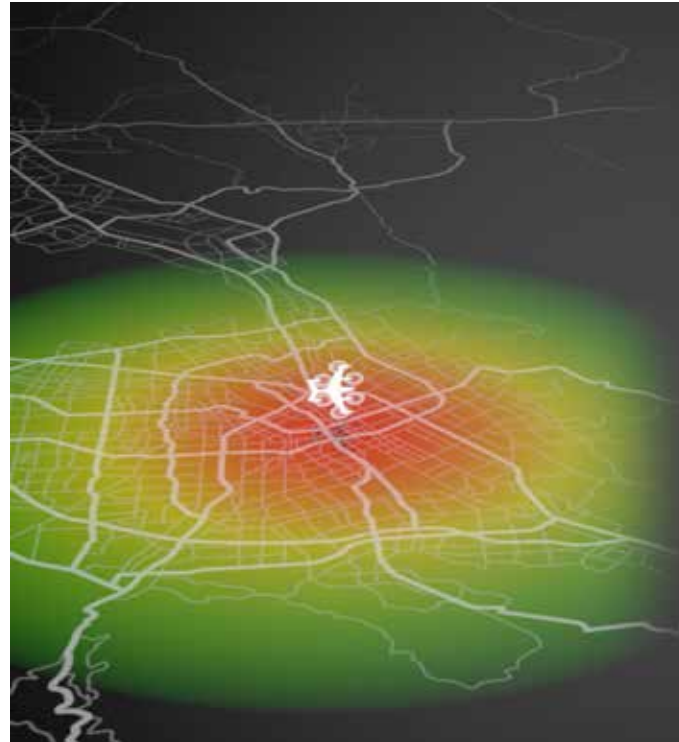
# Noise Limits The Acceptance And Penetration Of Vertical Flight

*Helicopters are Too Loud, Multi-Rotors Are Better, But Mass Market Adoption Needs A Solution*

Why does it matter?



Helicopters are too loud



DEP Multi-Rotors are better



A much quieter solution is still needed

MagLev HyperDrive™ Can Have a Dramatically Lower Noise Profile Than Shaft-Based Helicopters and Multi-Rotors In Both Hover and Cruise



# The Outboard Blade Spans Are Most Effective in Shaft-Based Rotors

*But They Are Also the Most Loaded and the Loudest*

## Shaft-Based Rotors

Traditional shaft-based rotors tend to be designed with a small number of thick blades moving very fast that extend from the center of rotation, the shaft.

However, the part of the blade that does the majority of the lifting is the portion closest to the outer edge.

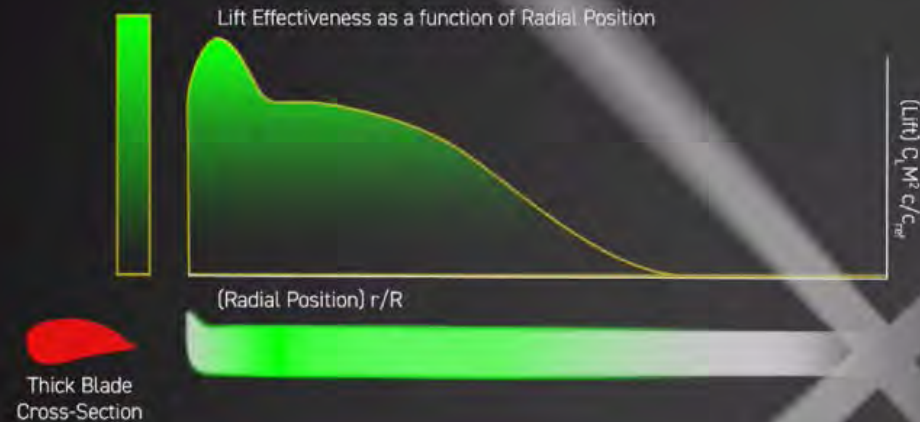


 Lift Gradient

# The Outboard Blade Spans Are Most Effective in Shaft-Based Rotors

*But They Are Also the Most Loaded and the Loudest*

## Shaft-Based Rotors



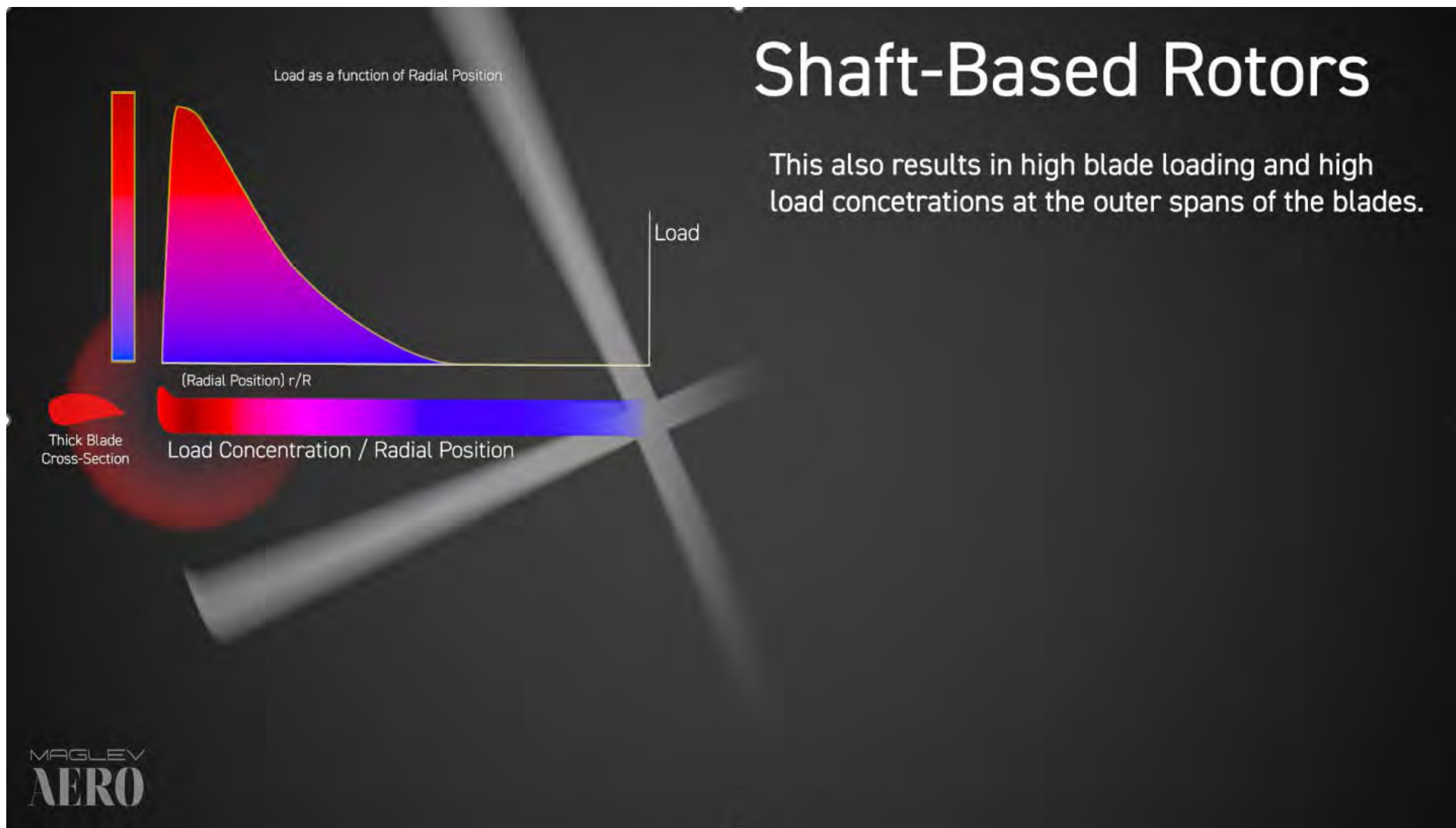
Traditional shaft-based rotors tend to be designed with a small number of thick blades moving very fast that extend from the center of rotation, the shaft.

However, the part of the blade that does the majority of the lifting is the portion closest to the outer edge.

This makes all shaft-based rotors inherently inefficient.

# The Outboard Blade Spans Are Most Effective in Shaft-Based Rotors

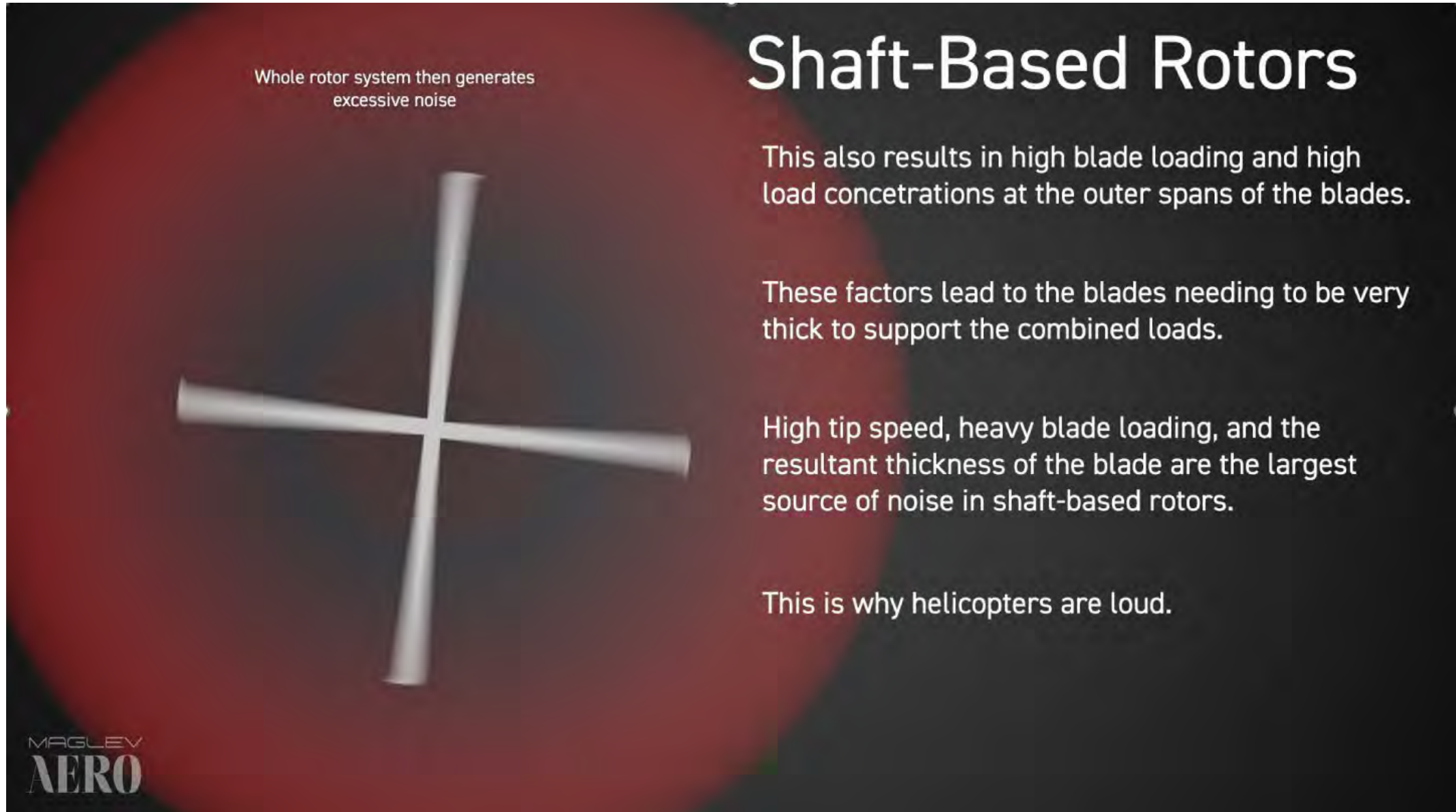
*But They Are Also the Most Loaded and the Loudest*





# The Outboard Blade Spans Are Most Effective in Shaft-Based Rotors

*But They Are Also the Most Loaded and the Loudest*



Whole rotor system then generates excessive noise

## Shaft-Based Rotors

This also results in high blade loading and high load concentrations at the outer spans of the blades.

These factors lead to the blades needing to be very thick to support the combined loads.

High tip speed, heavy blade loading, and the resultant thickness of the blade are the largest source of noise in shaft-based rotors.

This is why helicopters are loud.

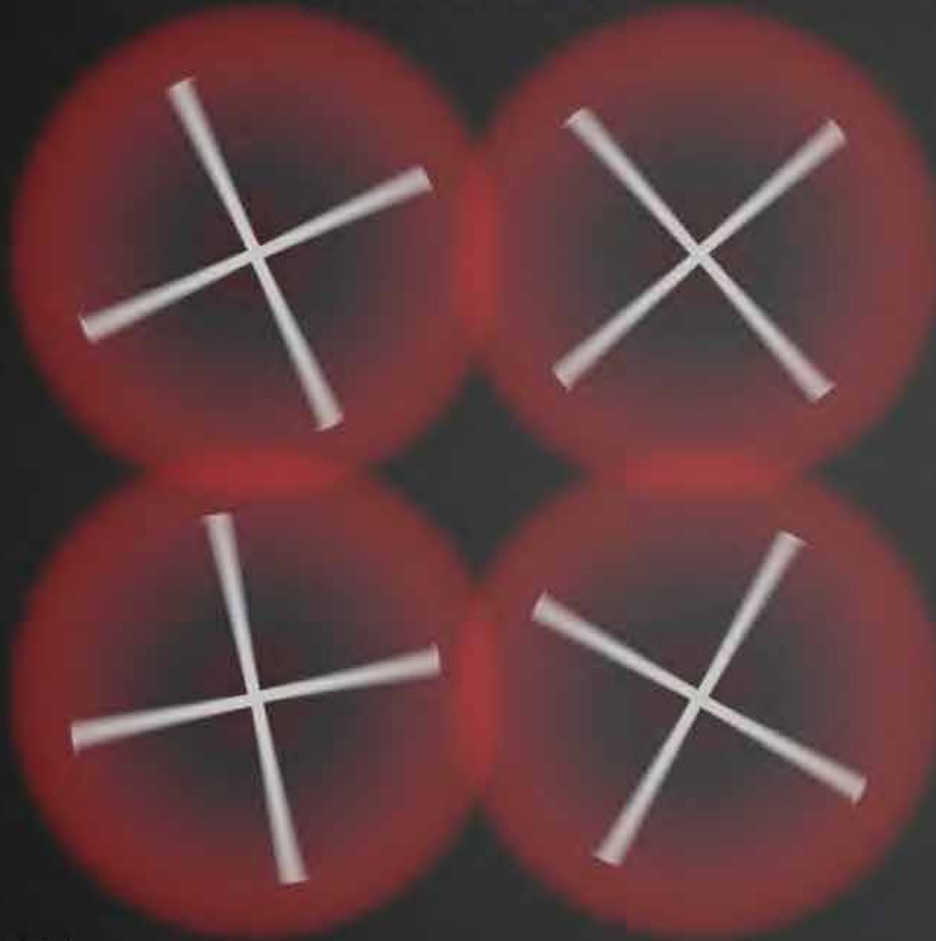
MAGLEV  
AERO

# Multiple Smaller Rotors Can Be Quieter than Helicopter Rotors in Hover

*However, Loading And Noise Are Similarly Concentrated In the Outboard Span*

## Shaft-Based Rotors

Less noisy but still noisy



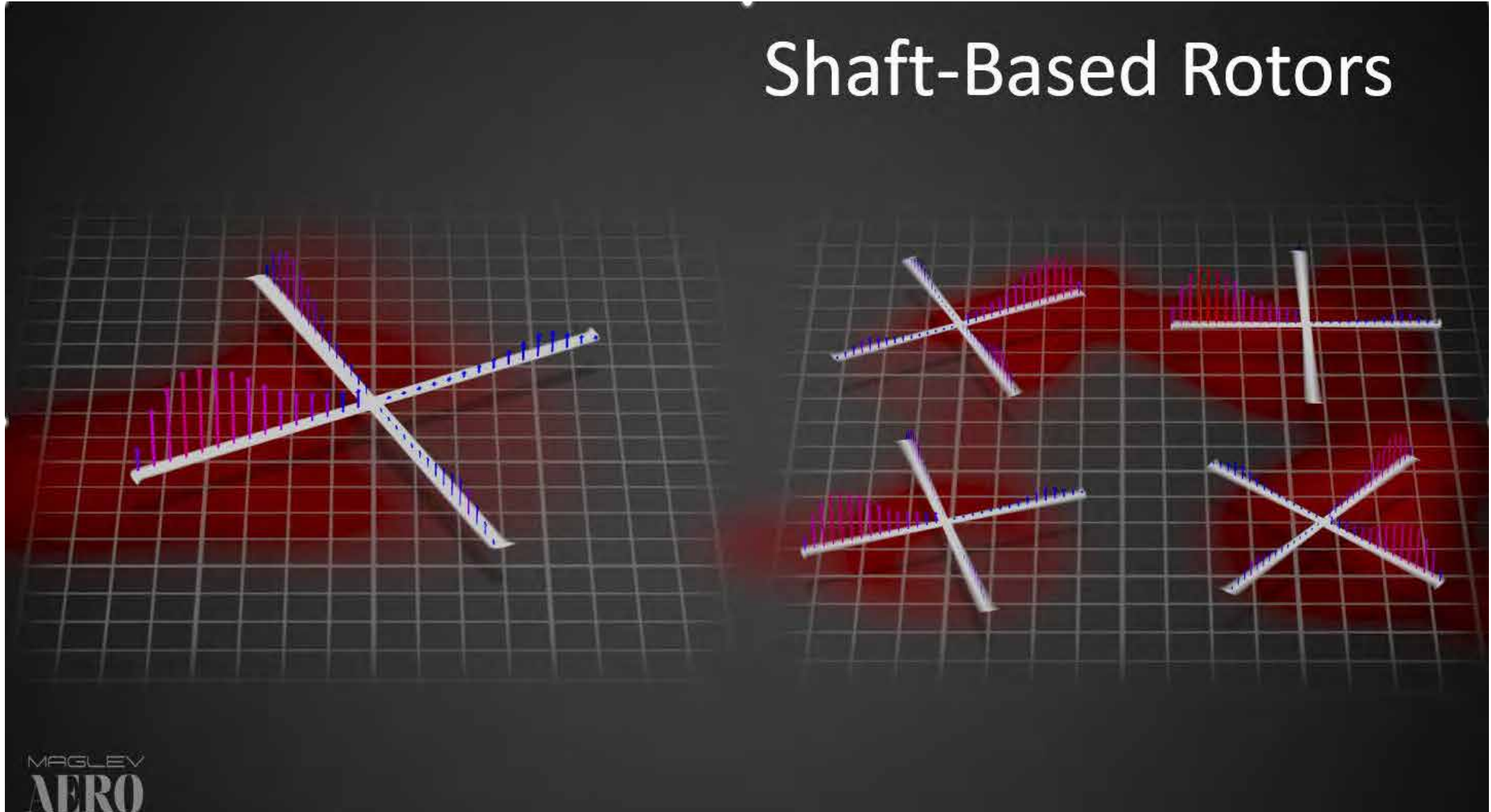
New multirotor eVTOL aircraft attempt to reduce noise by using many smaller shaft-based rotors that can spread the noise.

However these shaft-based rotors retain the inefficiencies, and can only reduce noise by so much.

# Unsteady Loading From Edgewise Flight Impacts Noise

*Worse In Small, Fast Multiple-Rotor Systems Than Large, Slowed-Rotor Systems*

## Shaft-Based Rotors





# A Single Rotor Can be Significantly Quieter In Asymmetric Flows Than Multiple Rotors Due to Unsteady Loading

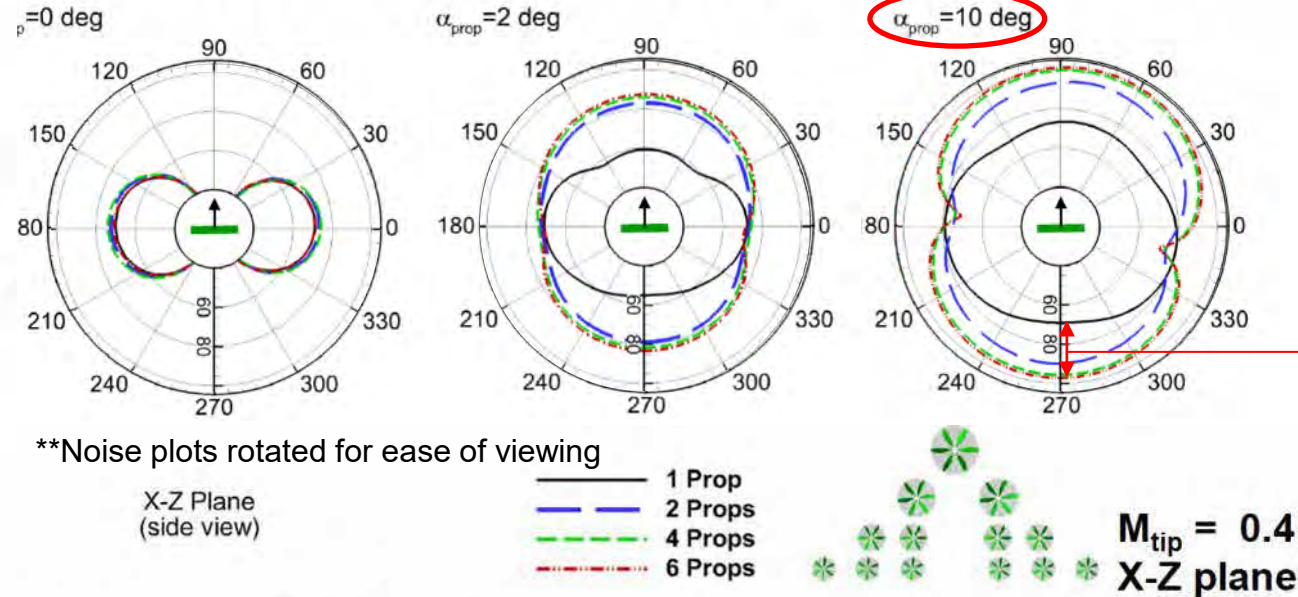
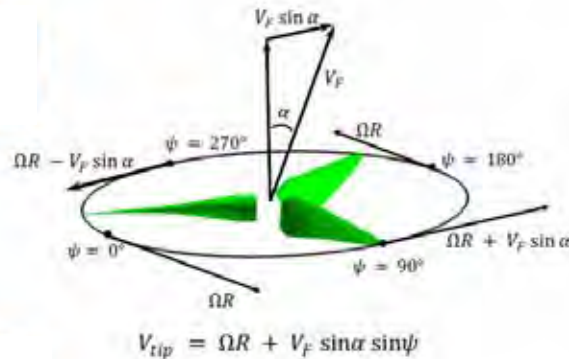
Original Slide Courtesy of PennState



PennState

In Hover

## 5. Effect of Multiple Propellers



25-28 dB Less  
Unsteady Noise For  
Single Rotor  
In Tilted Flow

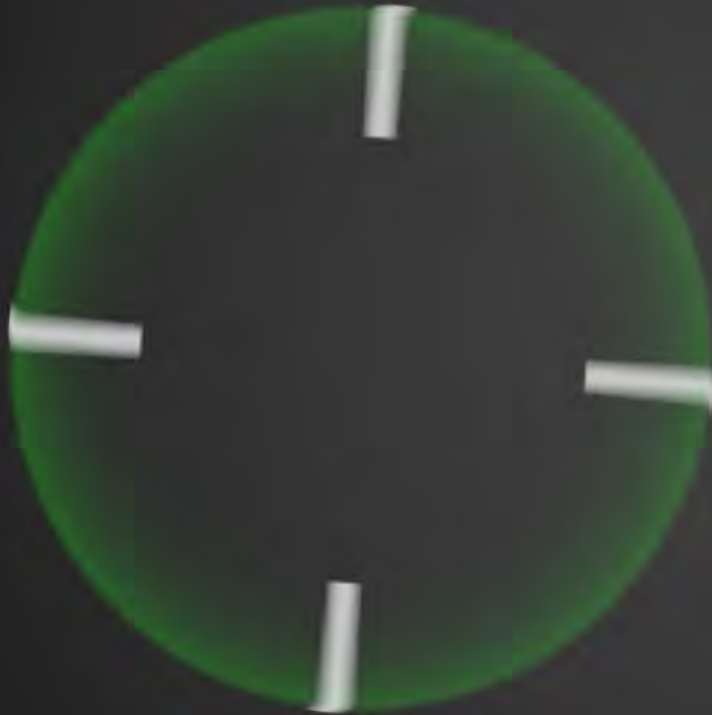
- When  $\alpha_{prop} = 2^\circ$ , the noise distributions are nearly the same
- The effect of unsteady loading is enormous, specifically at forward and aft directions
- The noise difference gets higher as the  $\alpha_{prop}$  gets higher

## A Larger Cutout Fan Can Support a Larger Number of Slower Moving, Lightly- and Uniformly-Loaded Blades for Fast, Efficient and Quiet Propulsion

### Maglev HyperDrive™ Rotor

Our rim drive approach allows us to:

- Use only the most effective span of the blade



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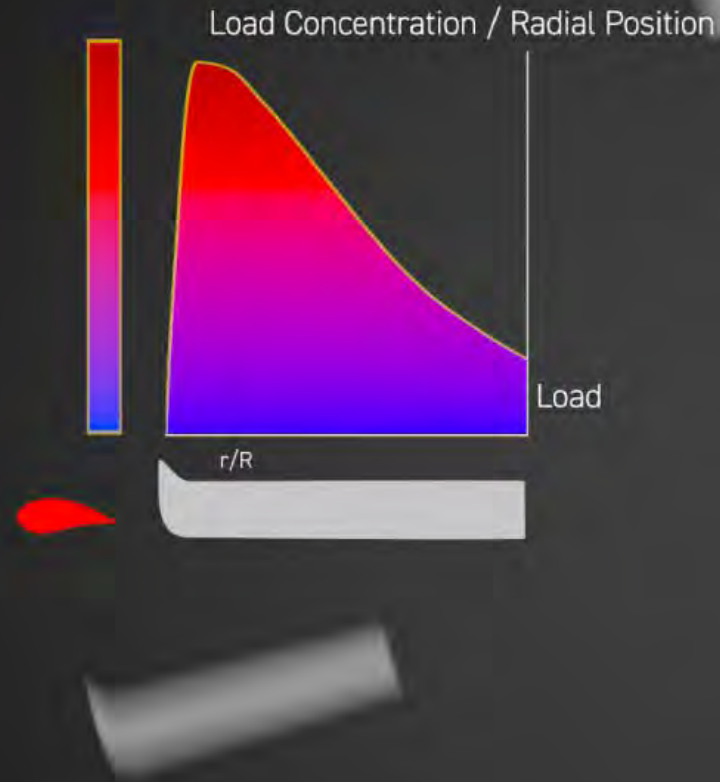
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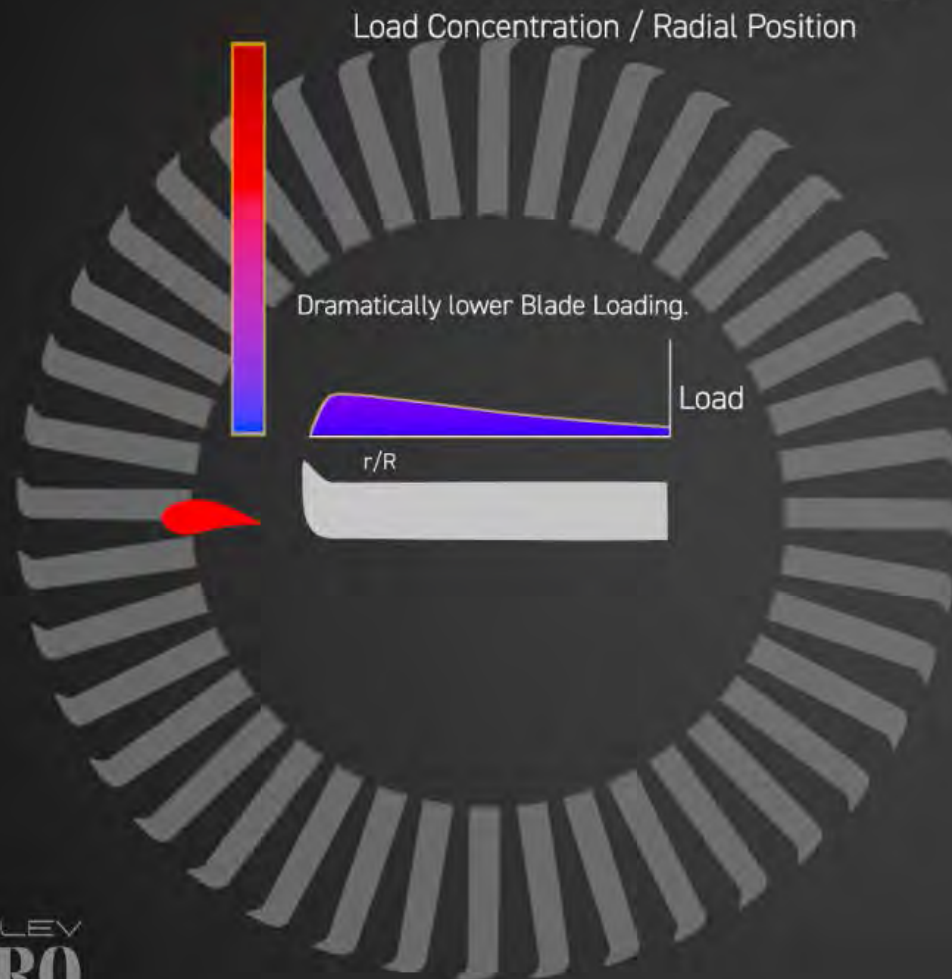


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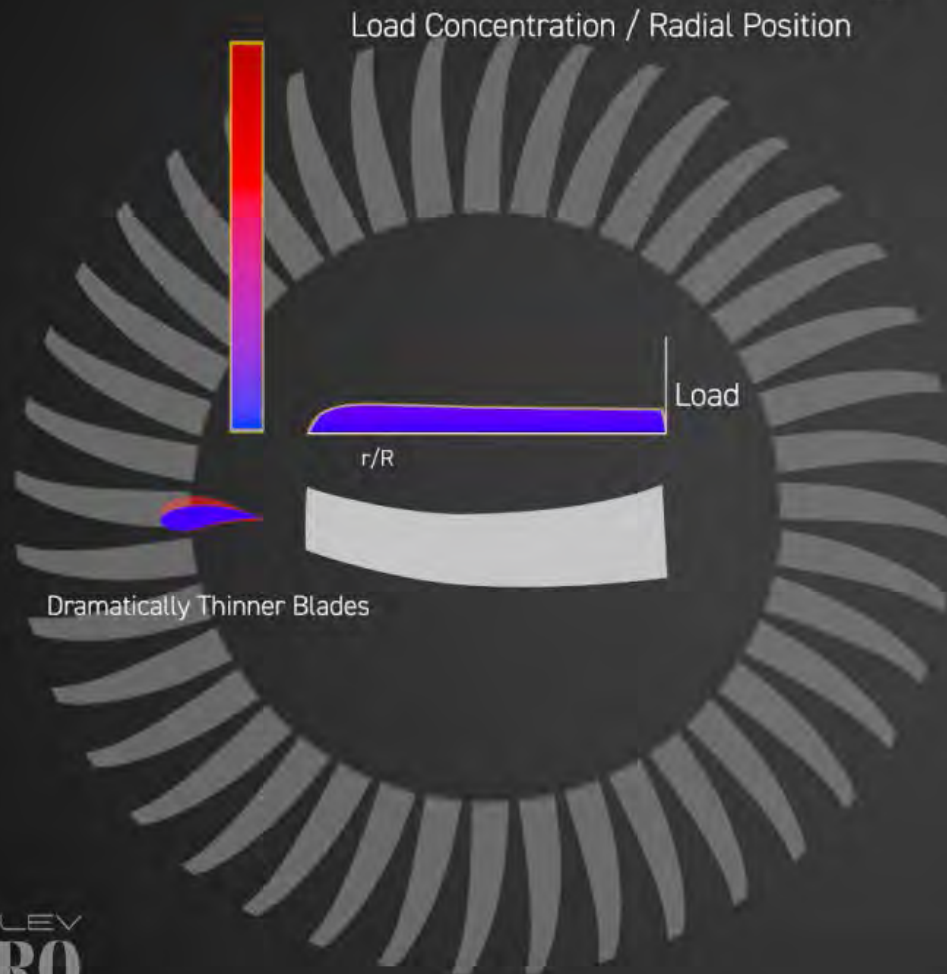


Our rim drive approach allows us to:

- Use only the most effective span of the blade
- Dramatically increase blade count
- Dramatically lower the blade loading

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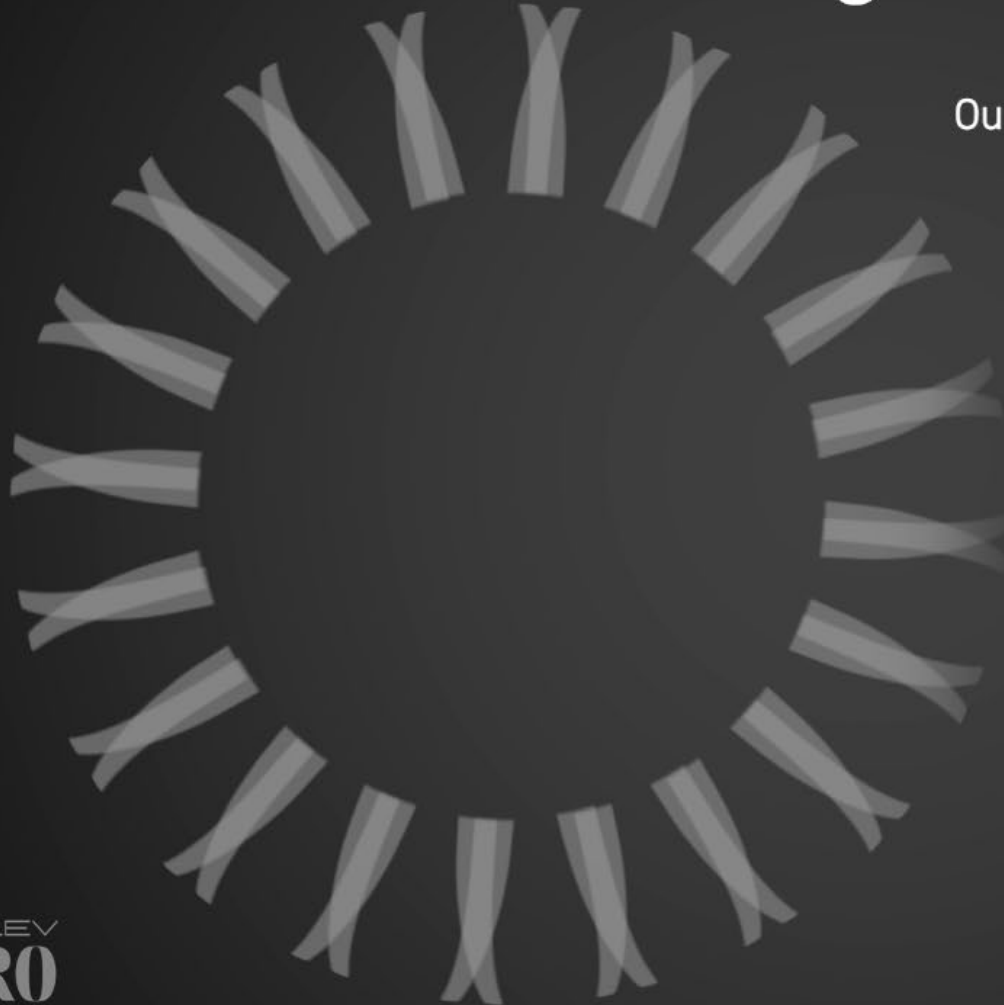
Our rim drive approach allows us to:

- Use only the most effective span of the blade
- Dramatically increase blade count
- Dramatically lower the blade loading
- Optimize blade shape for even blade loading
- Allowing much lower blade thickness



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### Maglev HyperDrive™ Rotor



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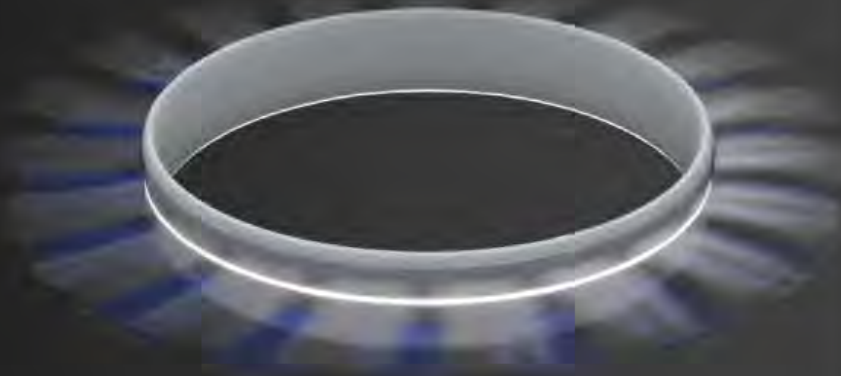
- Use only the most effective span of the blade
- Dramatically increase blade count
- Dramatically lower the blade loading
- Optimize blade shape for even blade loading
- Allowing much lower blade thickness
- And significantly lower the blade tip speed
- Add a contra-rotating set of blades for counter-torque

## A Larger Cutout Fan Can Support a Larger Number of Slower Moving, Lightly- and Uniformly-Loaded Blades for Fast, Efficient and Quiet Propulsion

### Maglev HyperDrive™ Rotor

The result is superior lift efficiency as well as dramatically lower noise compared to all shaft-based rotor systems.

# Maglev HyperDrive™ Can Enable Increased Efficiency at Slower Tip Speeds, Lighter Blade Loading and Lower Noise Levels



## Maglev HyperDrive™

The contra-rotating MagLev HyperDrive™ system uniquely enables:

- Higher Hover Lift Efficiency
- Half the Blade Tip Speeds
- ~ Order of magnitude less Steady and Unsteady Blade Loading

MagLev HyperDrive™ target is to enable eVTOLs to be up to 25+ dBA quieter in Take-Off and Landing than helicopters and up to 15+ dBA quieter than 1st generation multi-rotor eVTOL configurations

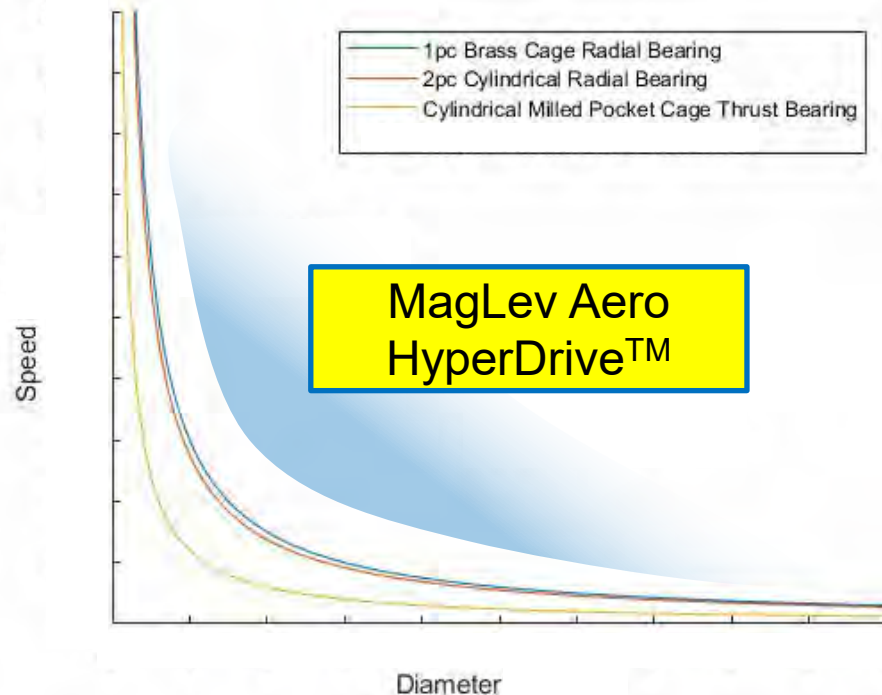
The HyperDrive™ cruise efficiency can also enable more than double the flight speed of helicopters



# What Type of Bearing Could Support a Large-Diameter High-Speed Rotor?

- Traditional rolling bearings are too heavy, too wear-intensive and too expensive for high-speed large-diameter applications

Speed limit of Various Bearing Types as a function of Diameter



Large Diameter bearings are very heavy.  
This 10m bearing weighs **40 tons**.

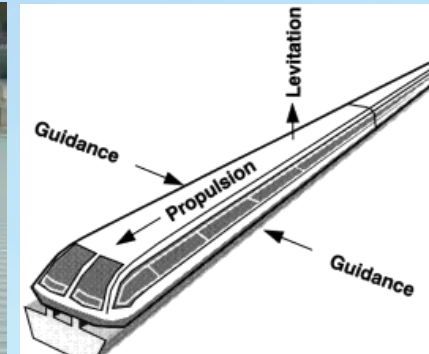
# MagLev Aero Leverages the Advantages of Magnetic Levitation Train Technology in the Air

- **MagLev Train Attributes**

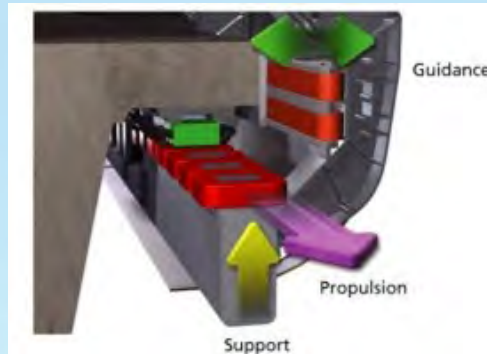
- Zero Rolling Friction
- Higher Speed\*
- More Energy Efficient\*
- Very Quiet Operation
- 1/4 the power per Distance\*
- 1/5 the Maintenance Cost\*
- But: High Track Infrastructure Cost of 100s of miles



Japanese High Speed  
MagLev Train



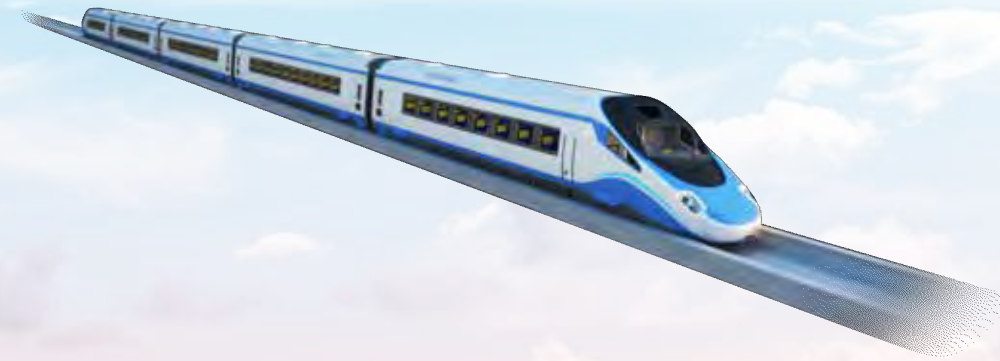
The Forces of MagLev



The Electro-Magnets and  
Guideways of MagLev

- **MagLev Aero Leverages the Same Advantages without the Limitations**

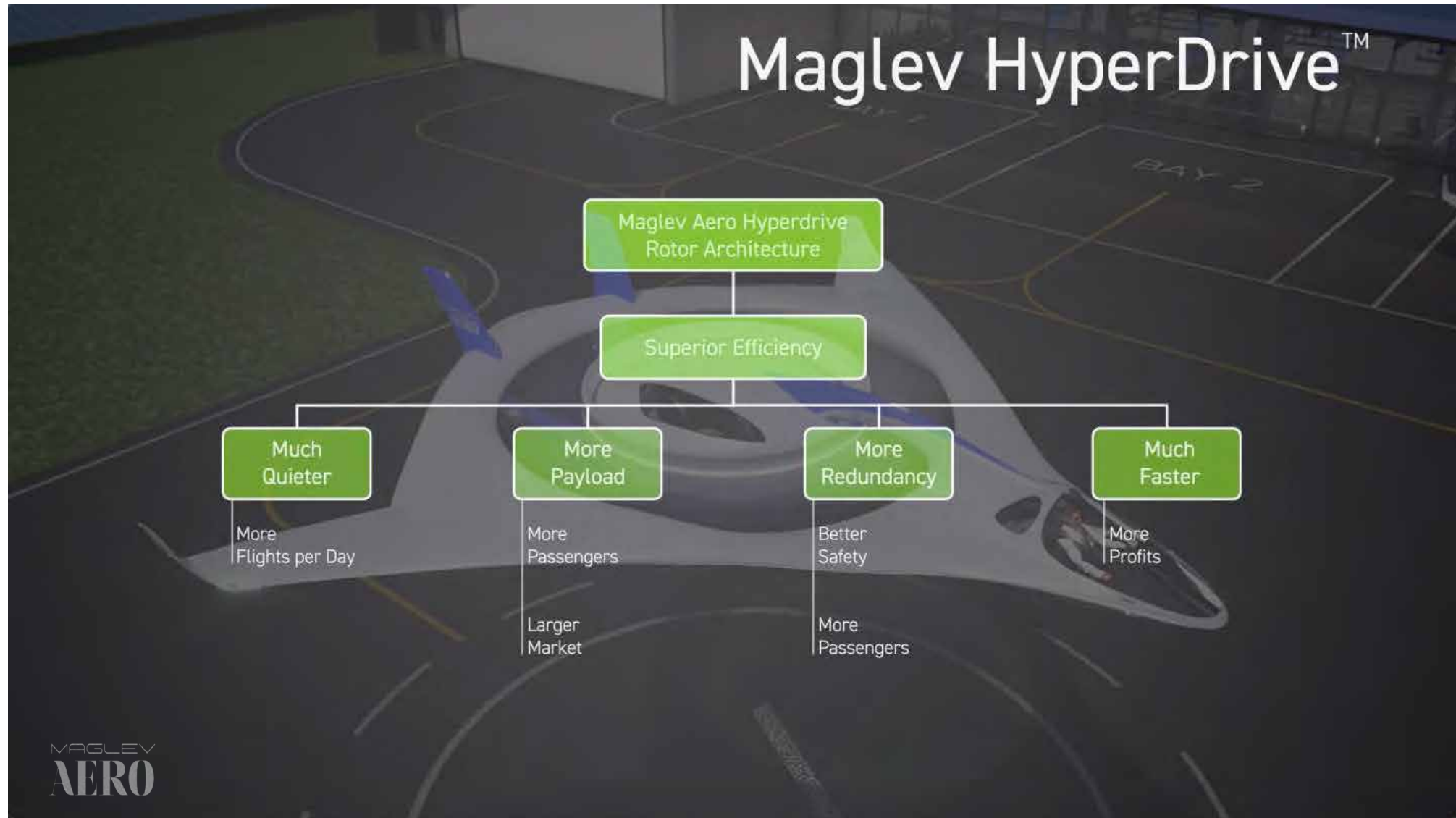
- Zero Mechanical/Transmission/Swashplate Friction
- Dramatically lower noise than helicopters
- More Energy Efficient
- Greater Power Density
- Smaller size per pound of payload
- And: The track is contained within the vehicle and is only 10s of feet





# Is The View Worth The Climb?

*How are you different? Why does it matter? And how much does it matter?*





# This Has Never Been Doable Before and is Just Now Doable Due to a Confluence of Recent Technology Developments

## Enabled By MagLev Aero's Breakthrough Innovation

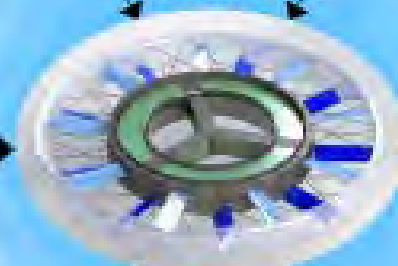
Cloud Scale  
High Fidelity  
Multi-Physics  
Simulation for  
CFD, EM, & FEA



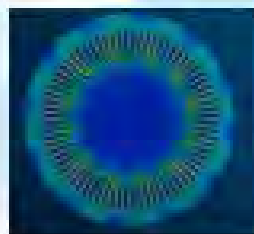
Metal 3D Printing  
Additive Manufacturing  
Generative Design



**MagLev Aero  
Breakthrough  
Innovation**



Advanced  
High Energy  
Magnetics  
And Batteries



High Volume  
Manufacturable  
Advanced  
High Strength Light  
Weight Composites



**Significant  
IP Portfolio**

Artificial Intelligence  
Machine Learning  
Control Systems



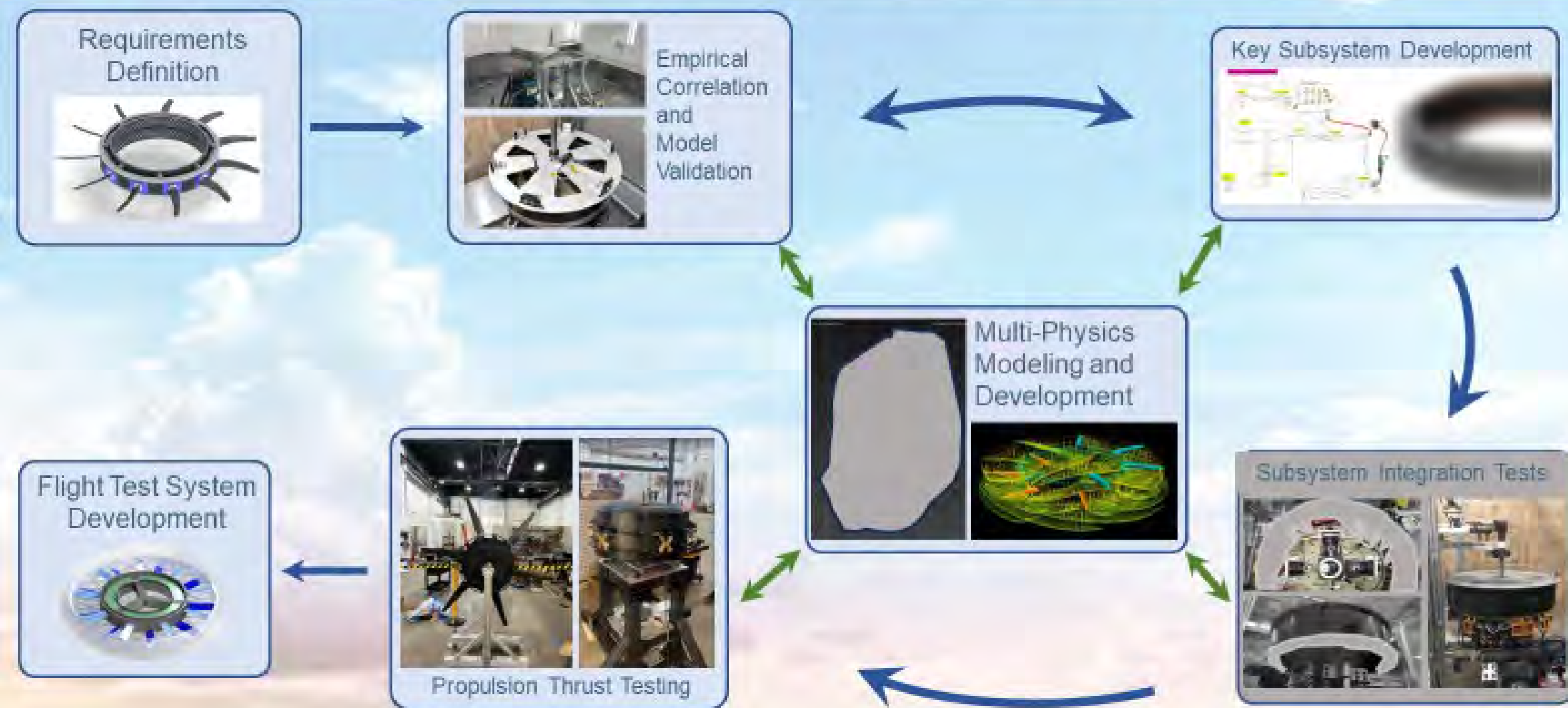
Performance  
Experience  
Safety



**5G**  
Ultra Reliable Low Latency  
Communications (URLLC)  
Autonomous Navigation

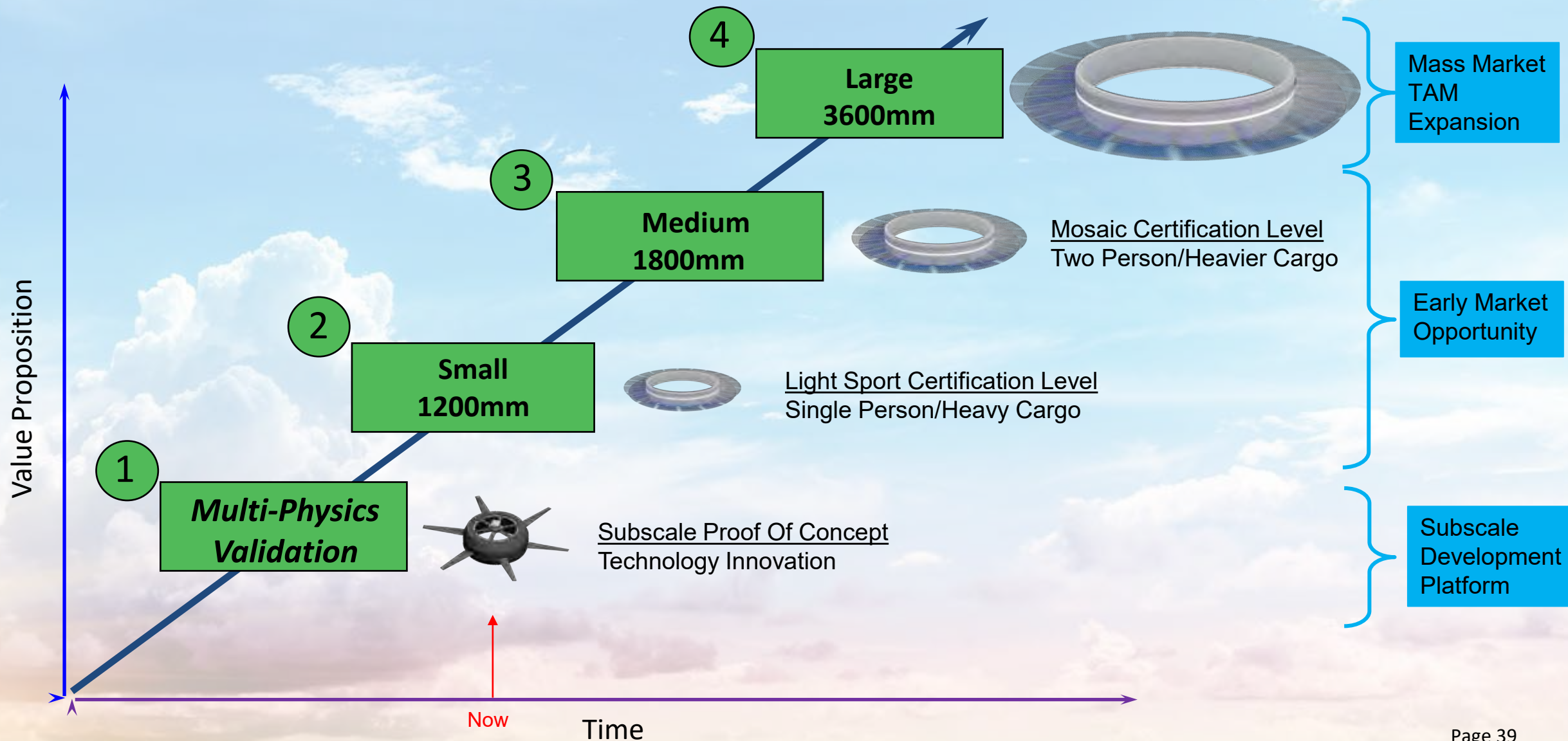
# Crawl Walk Run Fly

*Technology Maturation Follows a Proven Engineering Development Path*



# Crawl Walk Run Fly

*Access Markets Without Waiting For Full-Scale Development*





# The MagLev Aero HyperDrive™ Propulsor Can Fulfill Diverse e-Aviation Needs

## Many Sizes, Configurations, Payload Types, and Use Cases

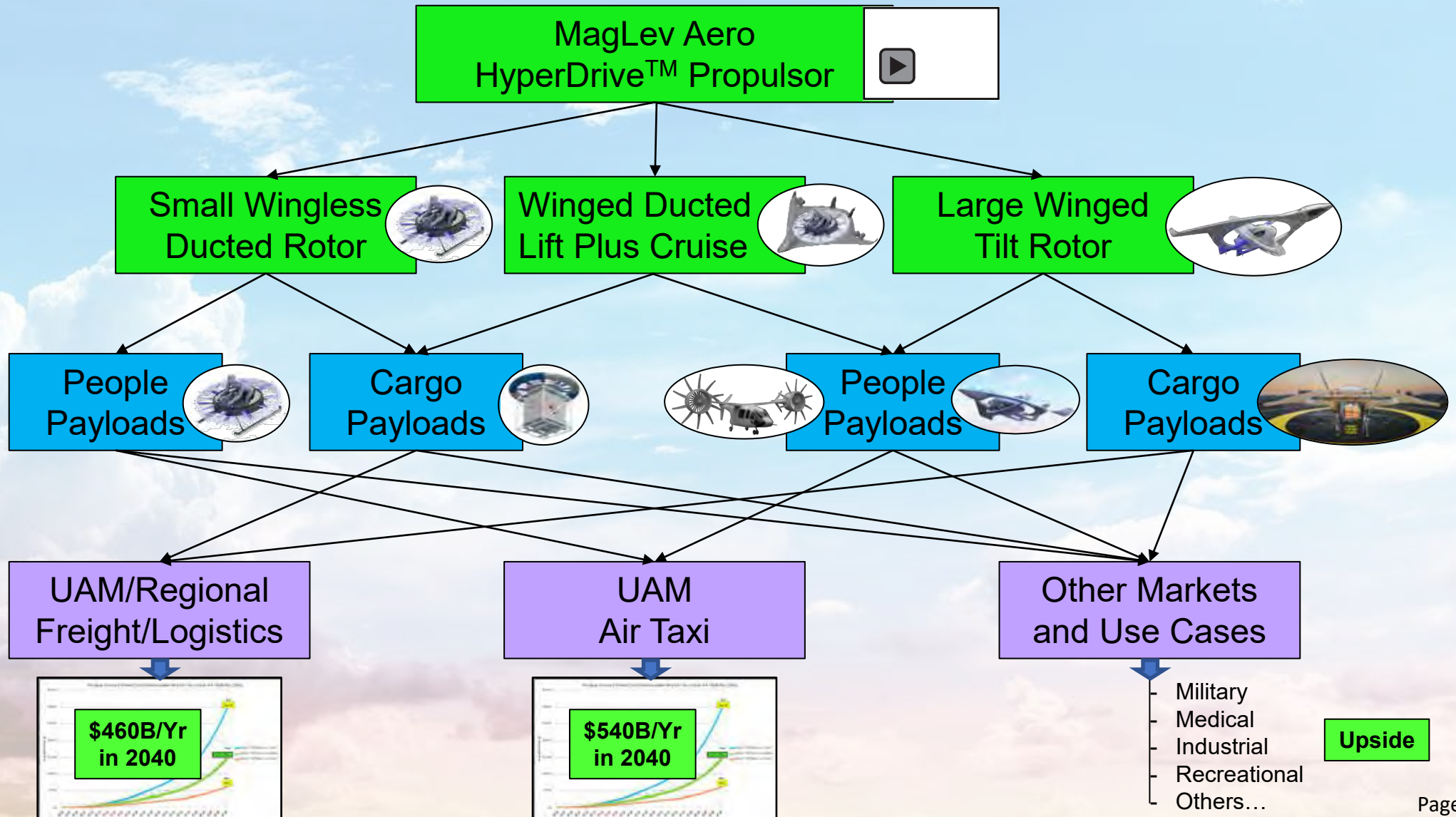
Core Innovation

Size/Configuration

Payload Type

Markets/Use Cases

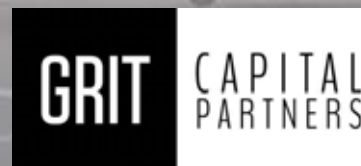
Market Size





WASLEY  
VIRO

# Maglev Aero Is Backed By Insightful Venture Capital Investors





# MAGLEV AERO

*Thank You  
And Blue Skies!*

